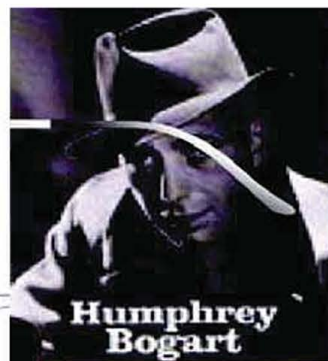
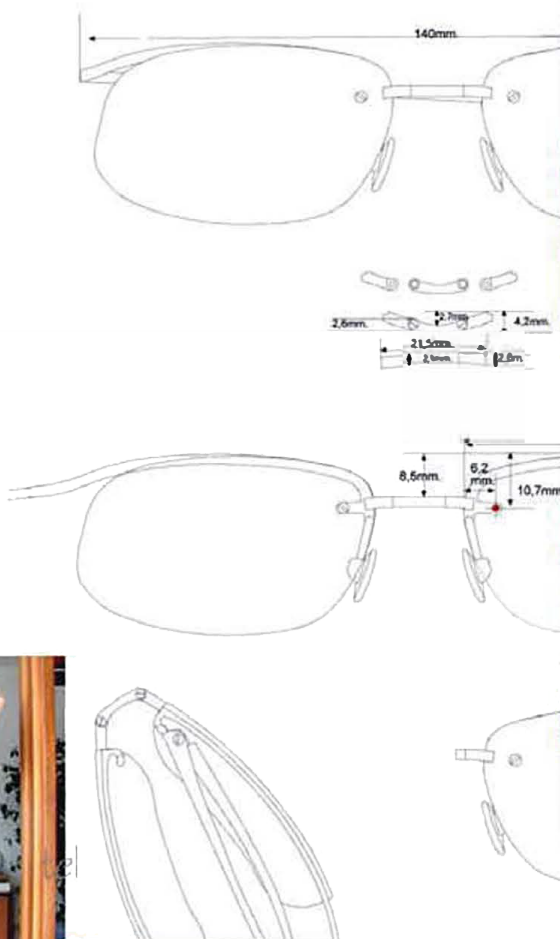
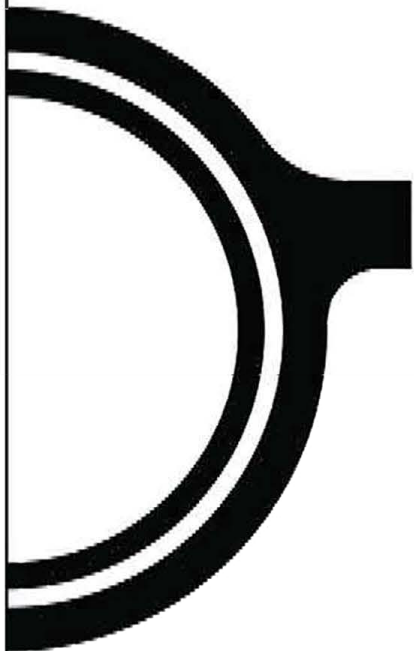


Gigi studio



Fveweare Design

V.LE XI FEBBRAIO 1
31044 MONTEBELLUNA ITALY
MOBILE +39 339 699 1344

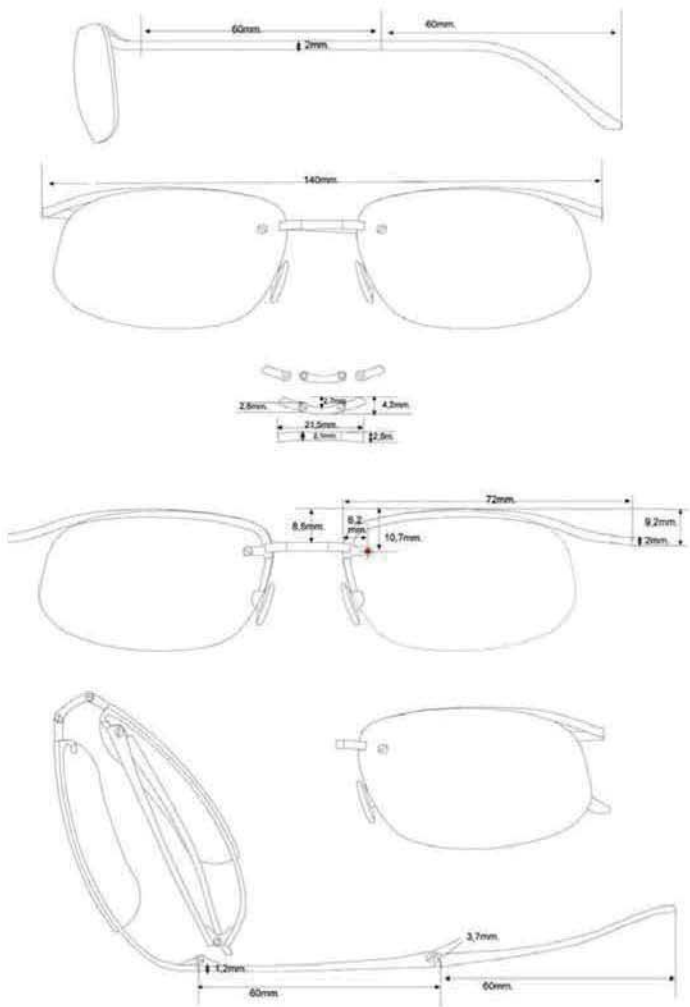
WWW.GIGISTUDIO.IT
GIGIDARINSTUDIO@LIBERO.IT



Luigi Da Rin Designer



Gigi studio



Luigi Da Rin

Born in Cadore, **Luigi Da Rin** entered the eyewear scene in 1976 as a representative on the Italian market.

In 1978 he moved to an acetate factory as product manager where he learned everything about the production of acetate frames; There he meets *Robert La Roche* (Viennese designer with whom he will work later, exclusively for many years.) and many other people of important companies such as *Brendel, Viva, Avangarde, Optikslip* with whom he will have collaborations.

From 1982 to 1986 he worked in "*Charme Lunettes*", the *De Rigo Group* factory, in this period he created and designed the "*Police*" collection in the early years of it.

In 1982 he founded "*Rotes Optical*" which dealt with the production of frames.

From 1983 onwards he collaborated with *Robert La Roche* for the design and production of eyewear, with three partnership factories where he produces 90% of the frames sold by *La Roche* in the world both in acetate and in metal for a quantity of 600,000 pieces per year. He was the exclusive distributor in Italy and Spain with the company "*Ellerre Diffusion*".

In 1994 he decided to take his own path, focusing more on eyewear design, he founded the "*Gigi Studio*", collaborating with several major brands and large companies in Europe, America and Asia.

In 2001 he collaborated again with the *De rigo* group for 1 year to take care of the development of the *Fendissime, Loewe, Celine, Etro* collections, also taking care of the industrialization of the frames.

Negli ultimi Vent'anni ha collaborato con diversi grandi marchi e grandi aziende in tutto il mondo, in Europa, America e Asia non solo progettando montature ma anche collaborando alla progettazione dei materiali come l'acetato HD con *Okia* e collaborando con altre grandi aziende come Mazzucchelli che producono materiali in acetato.

In the last twenty years he has collaborated with several big brands and large companies all over the world, in Europe, America and Asia not only designing frames but also collaborating on the design of materials such as HD acetate with *Okia* and collaborating with other large companies such as Mazzucchelli who produce acetate materials.

In particular in eyewear design he worked with **INFACE** from 2006 to 2016;

- He worked with **BBiG** in children's eyewear from 2009 to today;
- He collaborated with **TAVAT** from 2012 to 2020 in the SoupCan line;
- He collaborated with **L.A. Eyeworks**, longtime acquaintances, between 2010 and 2016.

Reading his curriculum vitae we can see his 360 ° experience in the eyewear field, not only in design but also in eyewear production and marketing. Experience ranging from the production of optical frames and sunglasses, both in metal and in acetate, manages to have the right mediation between design and production, aiming at feasible products; while his experience in marketing finds the right needs of the market.

In his projects he focuses the brand's target together with the customer; in this way the products are targeted and salable.

Its main aim is to give or rediscover the identity of the brand.

Gigi Studio has a design studio in Montebelluna .

LUIGI DA RIN Viale XI Febbraio,1- 31044 MONTEBELLUNA, TREVISO ITALY

Mobile +39-339-6991344 gigidarinstudio@libero.it

"Un oggetto di design è il frutto dello sforzo comune di molte persone dalle diverse competenze specifiche, tecniche, industriali, commerciali, estetiche.

Il lavoro del designer e' la sintesi espressiva di questo lavoro collettivo.

Quello che caratterizza la progettazione e' proprio il rapporto continuo tra parecchi operatori, dall'imprenditore all'ultimo operaio."



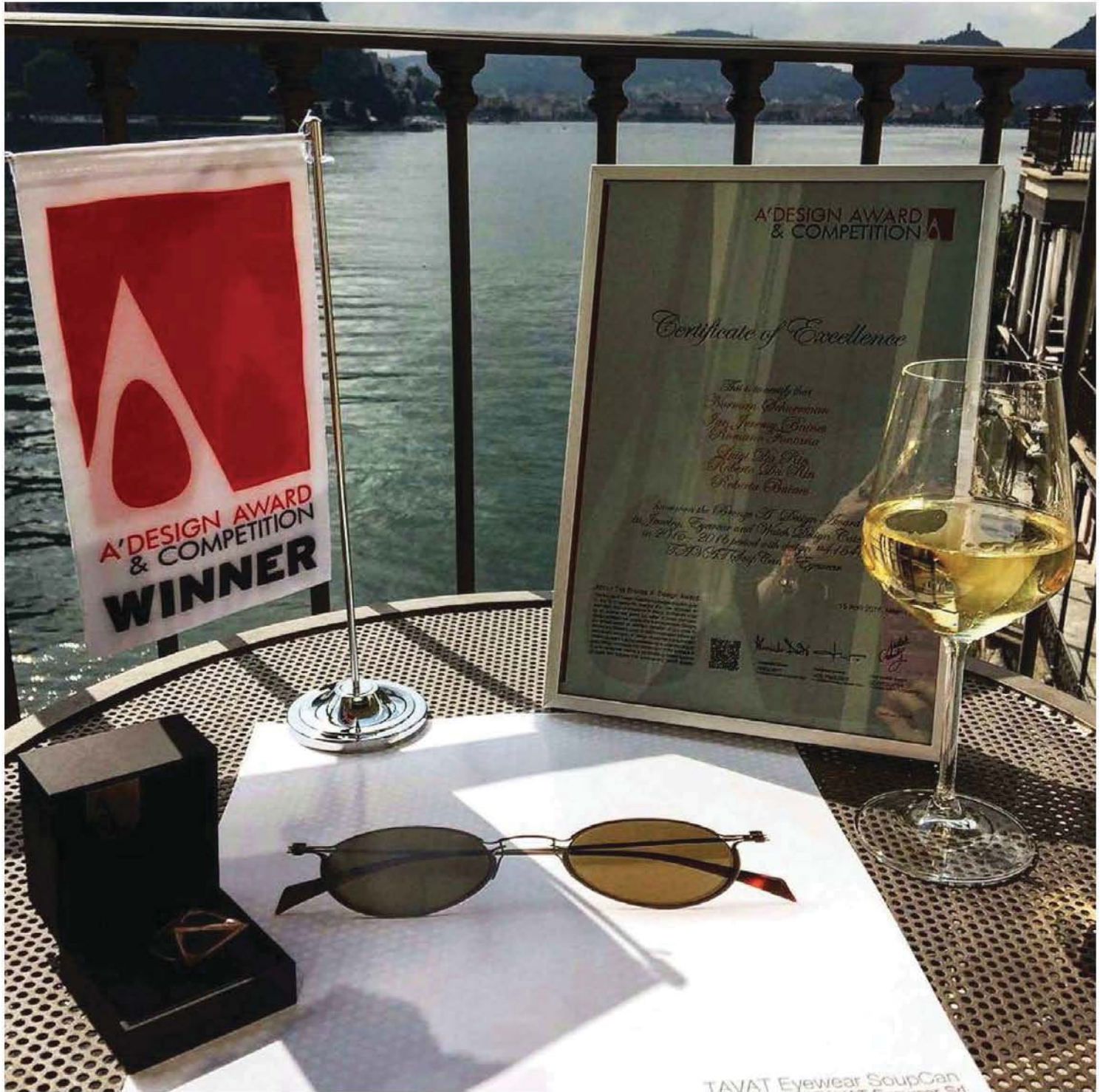
A piece of design is the fruit of the joint effort of many people ,vith different expertise , technical , industriali, commerciali , aesthetic.

The designer's work is the expressive synthesis of this collective work .

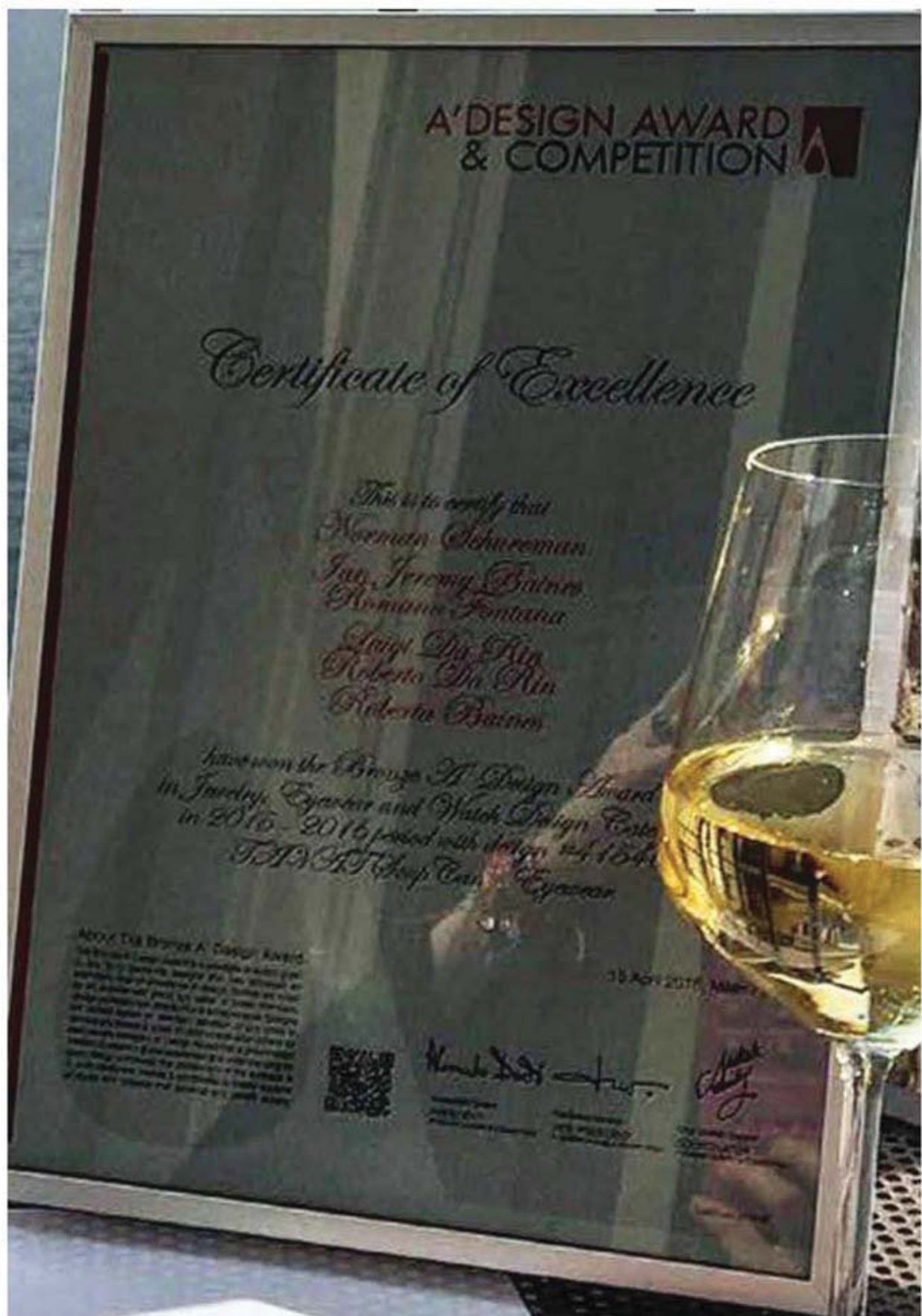
"What characterizes the design is the relation continuous among several operators , from the entrepreneur to the last worker . "

Luigi Da RiN

Gigi studio



Eyeweare Design



Luigi Da Rin

IDA
DESIGN
AWARDS
GOLD
WINNER
2015

TAVAT RELEASE

Covaso del Tomba, Italy, July 2016



"TAVAT SoupCon"

An Innovative Design with New Construction

The expert jury has chosen!

We are pleased to announce that TAVAT's "SoupCan" Eyewear have been awarded the GOLD International Design Award (IDA) in the category of Fashion Design by the grand jury panel of the IDA which consists of internationally influential press members, established designers, and prominent entrepreneurs.

IDA has gained global recognition as a cutting-edge promotional platform for design visionaries whose works have won the hearts and minds of critics, media, and clients. The IDA exists to recognize, celebrate legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion design.

It is a great honour for us to receive that award and we would like to thank all of our friends and partners for their support and help along the way.

This award gives recognition to the excellence of design on the international stage

Awarded Frame TAVAT "SoupCan" IN ALL METAL VERSION



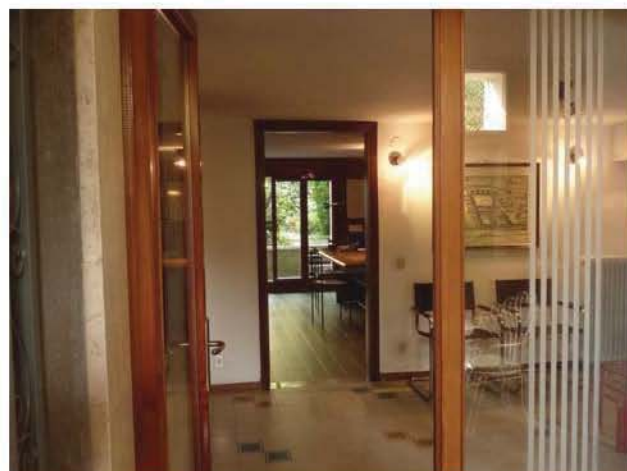
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Gigi studio

Eyewear-Design Italy

*Garden and entrance
of
the main Studio*



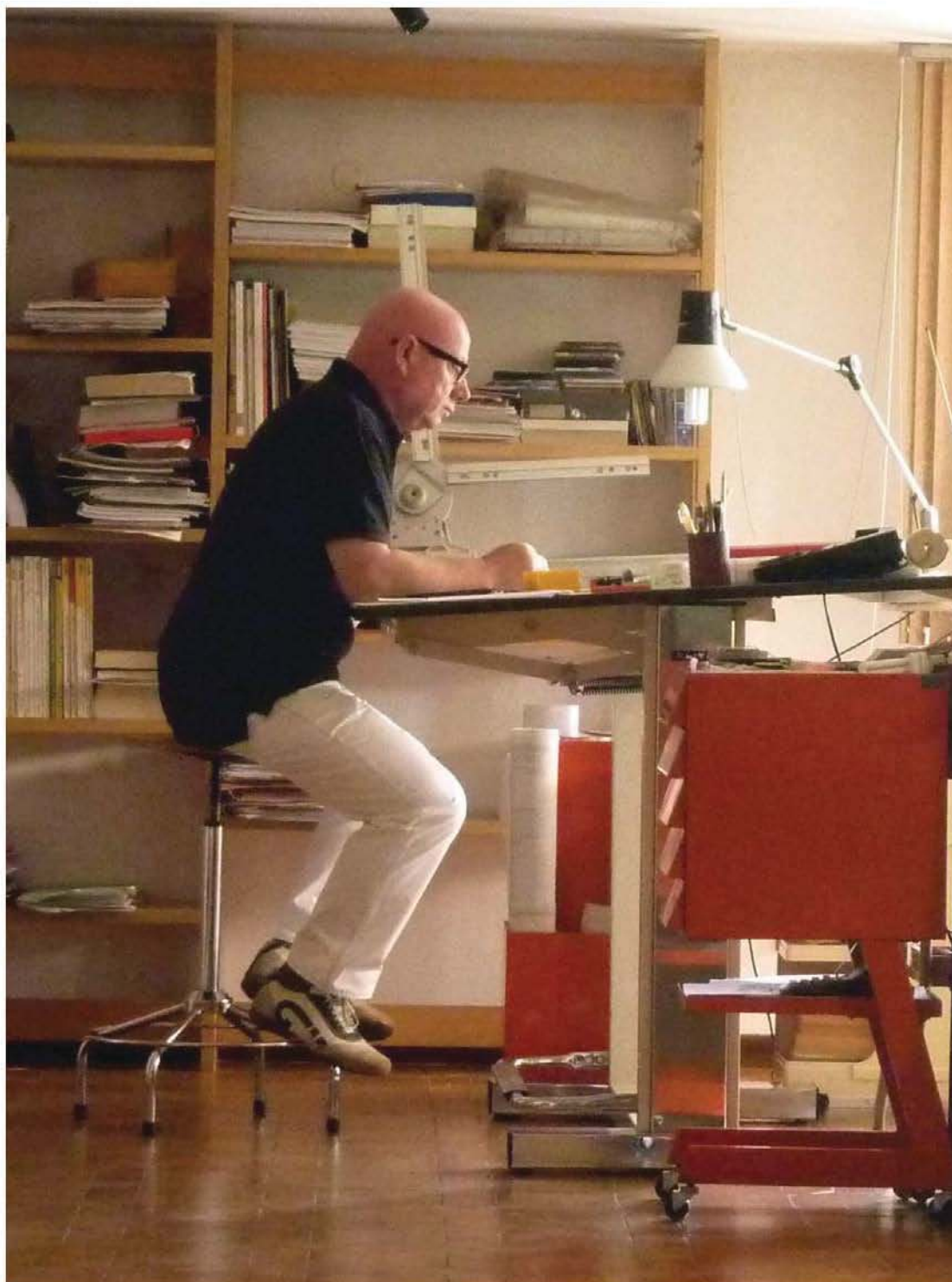


Gigi and his wife Lilli

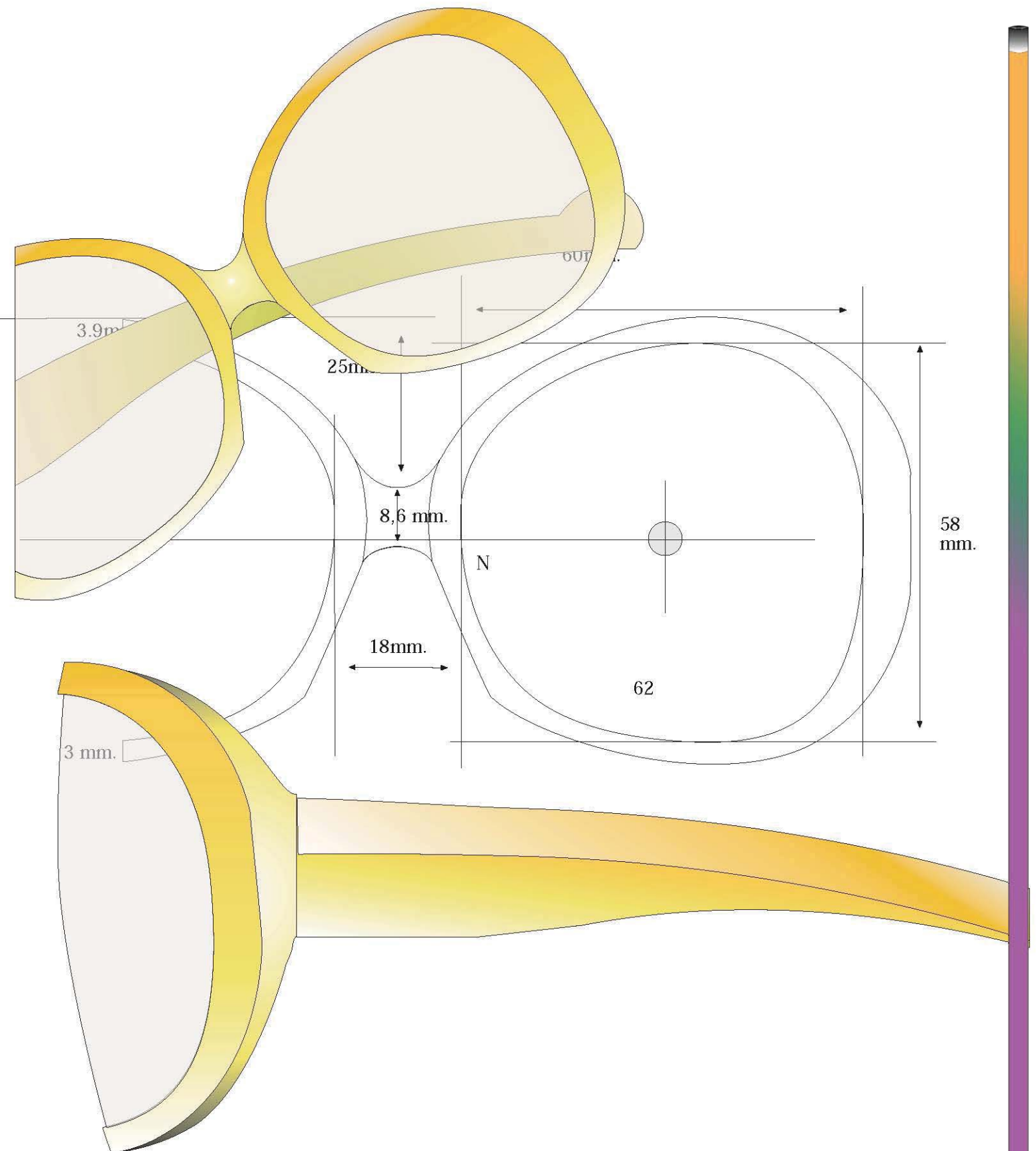


Eyewear Design

The first sketches by hand



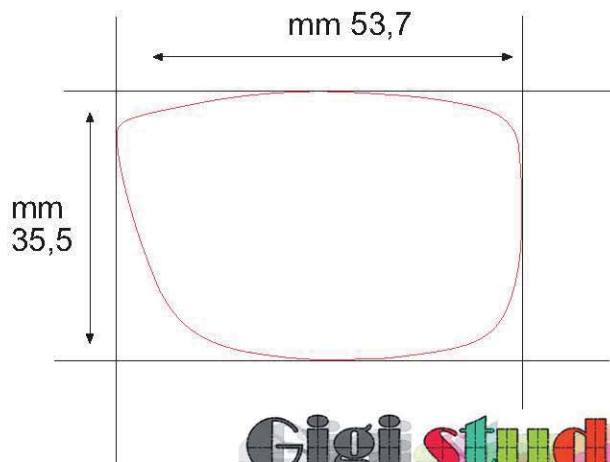
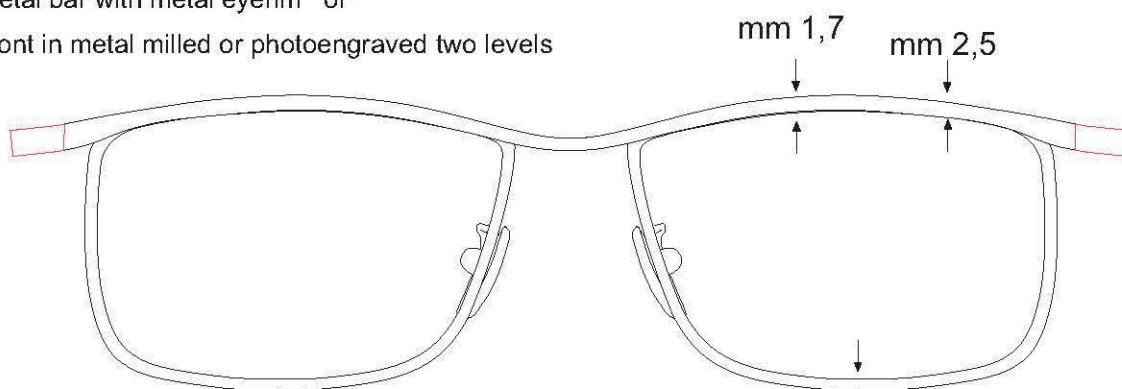
Gigi studio



example design



metal bar with metal eyerim or
front in metal milled or photoengraved two levels





mod C

mod A

mod B

Gigi studio
L.180211-1A-B gigi

Gigi studio



Luigi Da Rin
Designer



Luigi Da Rin
Eyewear Design



V.LE XI FEBBRAIO 1
31044 MONTEBELLUNA ITALY
MOBILE +39 339 699 1 344

WWW.GIGISTUDIO.IT
Gigi Studio *GIGIDARINSTUDIO@LIBERO.IT*

